

# Thomas Santalab

{Photographer { Video Producer }  
Location Services }  
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## PROFILE

Experienced photographer and media professional, with 20 years of experience in editorial and corporate imagery, and video and TV production.

## EXPERIENCE

### PROFESSIONAL PHOTOGRAPHER (STOCK)

Stock photography for Alamy photos and other stock agencies. Image editing using Adobe Photoshop; cataloguing /organizing images.

### MAGAZINE PHOTOGRAPHER (2004 – 2008)

**Lead photographer** for *ISLAND Home & Style* magazine, a high-end lifestyle and home design magazine (68 pgs; circ: 50,000 per issue) in Victoria, BC, Canada.

**Key skills:** Lead editorial photographer, photographing travel, lifestyle, food, people. Hiring staff and sourcing and selecting printing and supplier companies. Photographing product images, major cruise and travel features and covers. Production management from concept to print run. Creation of marketing materials, brochures, media kits. Creative director and picture editor, including determining picture needs, purchasing stock images and negotiating contracts with photographers.

### HEAD PHOTOGRAPHER (1998 – 2000)

**Lead photographer** for *Travel Etc.* magazine in Vancouver, Canada, an international travel magazine (68 pgs; circ: 278,500 per issue) distributed on newsstand and to clients of more than 1,100 travel franchises throughout North America.

**Key skills:** Lead editorial photographer, photographing travel, lifestyle, food, people. Hiring staff and sourcing and selecting printing and supplier companies. Photographing product images, major cruise and travel features and covers. Production management from concept to print run. Creation of marketing materials, brochures, media kits. Creative director and picture editor.

### PRODUCER (1990 - 1998)

**Manager** and owner of Applied Arts Production. Responsibilities included professional corporate photography and video production for government, provincial organizations and corporations, including: Port of Vancouver (corporate video for China business bid); BC Teachers Federation (workplace violence prevention); Workers Compensation Board; SWJ Productions (workplace violence prevention videos for US and Canadian markets).

**Key skills:** Marketing, sales and contract negotiation for all photographic, film and video projects. Video producer for major corporate, government and training clients. Writing bid proposals. Producing and project management, including hiring writers, camera operators, audio technicians, lighting and editing personnel. Photography and video workflow and project management, including editing supervision.

## EDUCATION

**VANCOUVER ISLAND UNIVERSITY**, B.C. CANADA ([www.viu.ca](http://www.viu.ca)). Bachelor of Arts, Digital Media Studies (\*in progress). Course work includes HTML, CSS, digital communication technologies, Digital Asset Management, Digital Marketing, Advertising & Marketing.

**SIMON FRASER UNIVERSITY**, B.C. CANADA. B.A. Degree Program - Communications, Media & Policy + Dreamweaver (Summer 2009).

**BANFF SCHOOL OF FINE ARTS**, ALBERTA, CANADA. Scholarship: Television producing and directing.

**SOUTHERN ALBERTA INSTITUTE OF TECHNOLOGY (SAIT)**, CALGARY, ALBERTA. Television, Stage & Radio Arts Diploma. Major: Documentary Film + Photography.

## SOFTWARE

InDesign, Adobe Photoshop, Lightroom.

## PHOTOGRAPHY AWARDS

- Lente de Plata Mexico government national award for best travel photography of Mexico (<http://www.tianguisturistico.com/ing/>)
- Western Magazine Foundation Awards - Best Photography in a magazine feature (<http://www.westernmagazineawards.ca/>)
- Society of American Travel Writers - Gold Award, magazine photography (<http://www.satwf.com/>)
- Canadian Tourism Commission Northern Lights Award, 2005, third prize.
- Travel & Leisure magazine - Travel photography award
- Nikon Japan - Travel photography award
- Alaska Airlines magazine - Travel photography award

## TRAVEL & CORPORATE PHOTOGRAPHY

- ISLAND Home & Style magazine - feature photography & covers
- UP! magazine, Westjet Airlines - cover
- Sky magazine, Delta Airlines in-flight
- Travel Etc. magazine
- Travel Holiday magazine
- Dynasty inflight - Hong Kong
- Morning Calm inflight - Hong Kong
- Going Places inflight - Kuala Lumpur
- Horizon Air inflight - cover
- Pacific Way inflight - Air New Zealand
- Energy, Mines & Resources Canada
- Agriculture Canada
- Hill & Knowlton
- Alcan - public relations photography
- B.C. Tel
- Saudi Arabian Pavilion, Australian Pavilion, Telecom Pavilion, Belgian Pavilion + British Pavilion - Expo 86
- Tourism Malaysia - Commonwealth Games
- Welsh National Team - Commonwealth Games
- Special Olympics International

\*\*\*To view samples of my photography, visit:

[ohcanadacommunications.com](http://ohcanadacommunications.com)

## TV/VIDEO PRODUCTION

- B.C. Ministry of Education
- Workers' Compensation Board of B.C.
- BC Government Employees Union
- Workers' Compensation Board of B.C. (WCB)
- United Food & Commercial Workers Union (UFCW)
- BC Teachers' Federation
- Port of Vancouver
- Energy Mines & Resources Canada
- Tree Island Steel

- UBC Forestry
- Fletcher's Fine Foods
- B.C. Hydro

Also: "Surviving the Workplace Jungle," an educational video and implementation program designed to help large employers meet WCB's new Violence in the Workplace regulations. The product was distributed in Canada and the U.S. and purchased by provincial governments, WCB and OSHA (U.S.).

Also: "Have Camera, Will Travel" HDTV pilot. Pilot episode was filmed in Palau, Micronesia for sale of a series to TV networks, including NHK World Japan.

Also: 'Design For Independence:' assistant to cinematographer on six 30-minute films dealing with the disabled (awarded Red Ribbon in the American Film Festival - 1983).